



EGLINTON FLATS WINTER TENNIS CLUB

SPRING NEWSLETTER

March 25, 2024

First Service Tennis Management

First Service Tennis Management (FSTM) and its staff wish you and your family the best of luck and health during the spring and summer seasons.

We are nearing the completion of the 2023-24 season with more tennis to be played!! The demand for tennis memberships in the GTA continues to grow and we were sold out as early as September 01, 2023 for 2023-24 season. This was the first time ever that we were sold out before opening the doors for the season. It was a testimony of the club maintaining the number of memberships to ensure court availability for member bookings.

Court Timings

We will continue with staggered court times for the remainder of the season. On the hour bookings for courts 1-3 and 10 minutes after the hour bookings for courts 4-6 will be continued for the 2024-2025 season.

Ballbutton Booking System

Our Ballbutton booking system continues to be well received. The members are able to continue with membership renewals and court bookings as in the past. For the first time this year we have introduced sign-up and payments for the Round Robins on Ballbutton. Members are also able to get themselves waitlisted for round robins.

The year-end tournament sign-up and payments on Ballbutton is now Live and we will work on developing House League/Ladder sign-up for the 2024-25 season on Ballbutton.

Ballbutton has reduced transactions at the front desk and the staff has more time in serving the membership.

Membership, PCT and Court Fees

Please find the 2024/2025 Membership and Permanent Court Time (PCT) forms as separate attachments. All our membership and court fees remain the same as the previous season.

We will continue to provide you with an early-bird membership rate as in the past. The cutoff date for the early-bird discount is **June 30, 2024**. Our rates are as below:

Type of Membership	Early-Bird Price	Regular Price
	Effective up to 30 June 2024	Effective after 01 July 2024
Adult Membership (18 year and above)	\$ 589.00	\$789.00
Senior Membership (65 year and above)	\$549.00	\$749.00
Family Membership	\$1329.00	\$1729.00
Junior Membership (Below 18 years)	\$189.00	\$189.00

Membership renewal and payment through the Ballbutton for the 2024/2025 winter season is now live! All renewals other than renewals on Ballbutton should accompany a completed application form.



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Important Dates

Description	Dates
Priority renewal period- 2023/24 members	March 23- May 14, 2024
PCT renewal deadline	Until April 30, 2024
Members with PCT- Deadline to renew memberships	Before April 30, 2024
Accepting new applications to replace unsold PCT	May 01, 2024 onwards
Accepting new memberships	May 15, 2024 until sold out
Early-Bird membership price Ends	June 30, 2024

**Any payments including but not limited to cheques and e-transfers received on or after July 01, 2024 will be treated at regular membership price.*

Court Resurfacing

The city officials visited the club during the season to inspect the courts and to coordinate the resurfacing in time for the 2024-2025 season. We will continue to follow up with the city during the off season.

Eglinton Flats Junior Tennis Academy

The Junior Tennis Academy was once again a sellout program. We attribute the success and demand of the Junior Academy to the excellent program developed and executed by Mike Thomson and his team of tennis professionals.

The recent success of Canada on the International tennis stage has heightened interest in tennis amongst our youth. Canadian Tennis blossomed in 2023 with our Women’s team winning the Billie Jean King Cup for first time!

We are delighted to see motivated juniors in our Junior Tennis Academy continuously working on developing their skills. The Progressive Tennis teaching techniques have proven to be highly valuable and motivating to the tots and beginning students.

Year-End Tournament

The year-end tournament will be held in April and conducted over the course of 4 weekends. The Men’s open singles, Ladies open singles, Boys and Girls under 18 singles winners will be given **FREE MEMBERSHIPS** for the 2024-25 season. All other open category winners/runner-up will be given membership discount vouchers, trophies and other prizes. Hurry and register to try your chance at the grand prize! The dates are as follows:

Date	Event(s)	Sign-up Deadline
April 05-07	Mixed Doubles	March 28 at 10 pm
April 12-14	Men’s & Women’s Doubles	April 04 at 10 pm
April 19-21	Men’s & Women’s Singles	April 11 at 10 pm
April 28	Junior Singles (Under 18)	April 20 at 10 pm

All events will have a championship and a consolation draw.



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Entry Fees: Adult Singles \$40 per player; Junior Singles \$35 per player
Adult Doubles \$20 per player

Year-end Party

The EFWTC will host all the members to a grand end of the year party at the *Lost Craft Brewery on Thursday, May 02 from 7 pm onwards*. The members will be notified on the registration for the party.

Manager's Message

I would like to take this opportunity to thank Debbie for setting up our club programs, and the professional desk and maintenance staff for their help during this season - Jarka, Susan, Margarita, Aruna, Ed, Tyler, Andrew, Geoff and Dwight. Thank you to Mike Thomson and his professionals for conducting a great coaching program. I am also thankful to First Serve Tennis Management for their continued support extended to me.

Last but not least I am ever grateful to our members for the business. While we apologize for any shortcomings, we are also working hard to make your experience better every season.

August Newsletter and Programs

Our August newsletter will outline in detail the programs that will be offered at EFWTC for the 2024-25 season. Expect to see the many successful programs EFWTC offers. These programs include the Weekly Doubles Round Robins (Mixed, Social, Men's, and Women's), Doubles House Leagues, Singles Ladders, Tournaments, and the free first week of tennis with free NTRP ratings. A full complement of teaching programs will be made available by our Tennis Director. We look forward to implementing our planned improvements and hope for a full, uninterrupted 2024-25 season.

Congratulations to the following fall session House League doubles winning teams:

- Tues Ladies B 3.0- 3.5 Intermediate- Carrie Mckean and Sandra Livi
- Thurs Ladies B 3.0-3.5 Intermediate- Shelley Adams & Melissa Ogilvie McKinley
- Thurs Ladies A 4.0+ Advanced- Naoko Honda & Wakaba Hoshino
- Thurs Men's B 3.0- 3.5 Intermediate- Simon Lee & Keane Knapp
- Thurs Men's A 4.0+ Advanced- Peter Perchthold & Erroll Hamlyn Lovis

We hope you continue to play extensively and will be prepared for the spring/summer seasons in your clubs after the end of indoor tennis season. Enjoy the rest of the season and we wish to see you all back again to your favourite indoor tennis club!

Sincerely,

The First Service Tennis Management Team